



# Company Brochure





## About Ambe Group

Ambe Group was founded in 1962 in Patna, India. The company was started with the aim of providing quality wheat products in a market that had no local players in the flour milling business.

The company began as a family-run flour milling plant with a capacity of 50 tons per day of wheat grinding. Today, 6 decades later, Ambe Group is one of India's largest flour milling conglomerates. The company has facilities spread across India, an enviable client list that includes international clients, excellent human resources, and a grinding capacity of over 8,00,000 tons per annum.

Ambe Group owns and operates 5 world-class mills across India. The company is recognized for its quality, early adoption of technology, and strong work ethics.

✦ **Our Vision**

To promote products in our brand worldwide.

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✦ **Our Mission**

Serve everyone better than anyone else.

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64+

Years in the Industry

5

Locations spread across India

25+

Countries import from us

8,00,000+

Tonnes of Production

70,000+

Metric Tonnes Storage

# Ambe's Offerings



## Flour Mills Across The Country

We are the only flour milling company in the country with a strong manufacturing presence across the North, East, and South of the country.

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## Supporting India's Kitchens

We produce nearly 3% of the total flour produced in the organised sector.

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## Enhancing India's Teatime Snacks

4% of the branded biscuits manufactured in the country are made using our flour.

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## Our Industry Presence

Strong presence across all segments: Institutional, General Trade, HoReCa, etc.

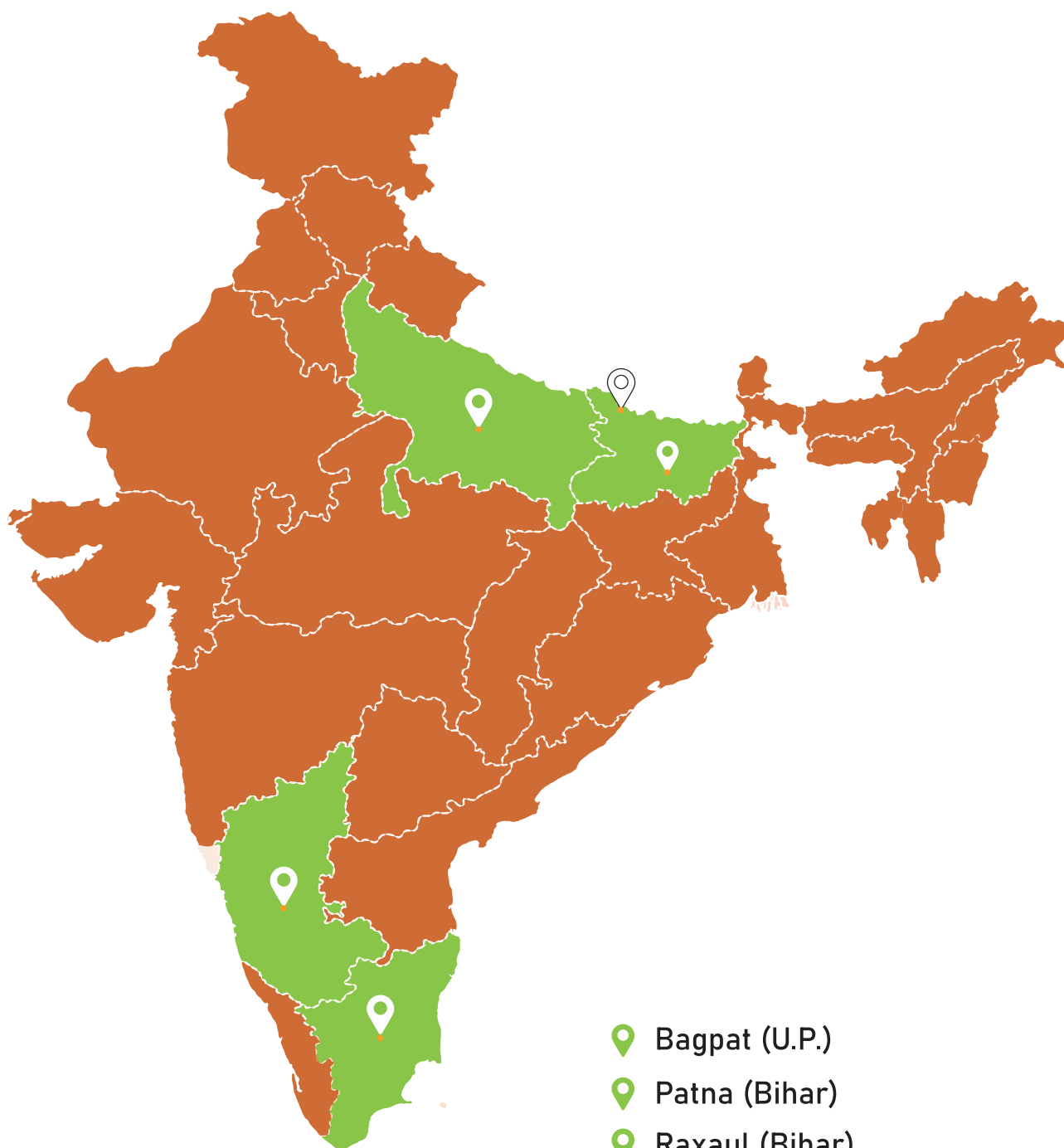
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## India's Preferred Supplier

Preferred suppliers to all the major manufacturers of Biscuits, Breads, and Noodles in the country.

# Our Presence



- 📍 Bagpat (U.P.)
- 📍 Patna (Bihar)
- 📍 Raxaul (Bihar)
- 📍 Salem (Tamil Nadu)
- 📍 Bengaluru (Karnataka)



## Our Products

### Wheat Flour

- ✦ Bread Flour
- ✦ Noodle Flour
- ✦ Biscuit Flour
- ✦ Pizza Flour
- ✦ Pasta Flour
- ✦ Cake Flour
- ✦ Bakery Flour
- ✦ Parotta Flour
- ✦ Tandoori Flour

### Whole Wheat Flour

- ✦ Chakki Fresh Atta
- ✦ MP Sharbati Atta
- ✦ Fortified Atta
- ✦ Super Patent Flour
- ✦ Patent Flour
- ✦ All Purpose Flour

### Broken Wheat Daliya

### Bran

- ✦ Fine Bran
- ✦ Bran Flakes
- ✦ Super Fine
- ✦ Bran
- ✦ Wheat Germ

### Semolina

- ✦ Bold Semolina
- ✦ Fine Semolina
- ✦ Semolina
- ✦ Roasted Semolina
- ✦ Super Fine

### Multi Grain Wheat Flour



## Our Flagship Brand

At Anugrah, our purpose is to provide nutritious Indian staple foods with the least amount of processing possible. We believe that the food we provide is not a product, but a service to the world – food that is minimally processed and as close to its natural form as possible. We are committed to offering you healthy food that is high in quality and retains a fresh taste without any unnatural additives or preservatives!



सप्तधन्यः

# Anugrah's Portfolio



1kg / 5kg / 10kg  
Chakki Atta



10 kg  
MP Sharbati Atta



500gm  
Poha



500gm  
Sprouted Roasted Dalia



500gm  
Roasted Sooji



1 kg  
7 Grain Atta



1 kg  
Gluten Free Atta



500gm  
Amaranth Atta



500gm  
Khapli Atta



500gm  
Sprouted Ragi Atta



500gm  
Multi Millet Atta



500gm  
Sprouted Jowar Atta

# Our Reason for being

In today's day and age, finding clean and healthy food that tastes good feels like a rare favour from the gods, especially when the term “organic” gets used in a pretentious manner only to create exclusivity. Even the packaging for these food products is designed simply to appeal to your senses.

Unsatisfied with this approach prevailing in the market, we adopted a different direction to help fulfil the needs of the people. Our focus is on what constitutes *anna* and what it means for you as a consumer.

We believe that the food we provide is not a product, but a service to the world – food that is minimally processed and as close to its natural form as possible. That is our grace, and the inspiration behind our name, *Anugrah*, a word that represents not only the gift we have received from the divines, but also our obligation, support and kindness to the world.

## Our Practices:

We make our food products by adhering to the following ideas, in principle and in practice:

- 01 Traditional Methods Meet Modern Technologies
- 02 Transparency with Depth
- 03 100% Clean Label, and we mean 100%
- 04 Micronutrients are Vital for Health

## CSR Activities

*We believe in being human first*



At Ambe Group, CSR is deeply rooted in our philosophy as well as our vision and values. Since our inception in the year 1962, we have actively partnered with various organizations such as Rotary International, Indian Cancer Society, Round Table India, and UNICEF India, etc., for various social causes towards the upliftment of the local community by sponsoring dialysis centres, Polio camps, and artificial limb camps.



Every year we sponsor the education of underprivileged children as well as contribute actively towards various midday meal schemes, for providing meals to school-going children.



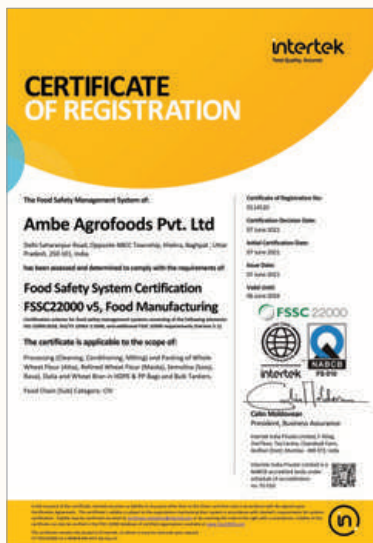
For us Environmental Sustainability means finding innovative ways to minimize environmental impact through energy and water conservation as well as the use of biodegradable packaging material. Our plants have an efficient and highly effective rainwater harvesting system in place. By making use of solar power for our production we have greatly reduced our carbon footprint and are committed to further reducing this in the future.

# Infrastructure

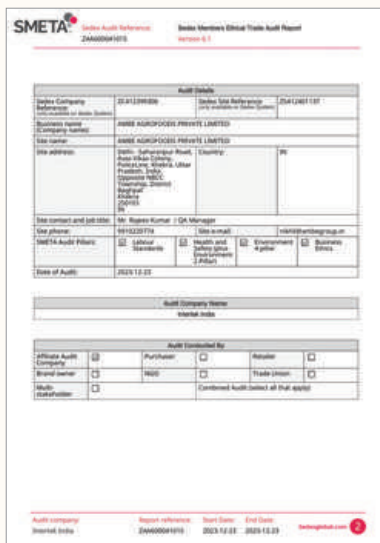




# Certifications



FSSC 22000 V5



Sedex



Halal Certificate



## Our Clients



**Anugrah**  
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Want to know  
more about us?  
Scan the QR

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